

**INDIELAB CONTENT FUTURES 2026**

**Application Form**

|  |  |  |
| --- | --- | --- |
| **Deadline for completed applications: 12pm, Friday 6 March 2026**  Indielab is delighted to open applications for Content Futures 2026, a newly designed strategic accelerator for established independent production companies operating in a changed TV and content market.  Before completing this form, please visit the [Content Futures Application page](https://www.weareindielab.co.uk/content-futures-accelerator-2026) on our website, which gives full details of the programme and the application criteria.  Indielab alumni are warmly encouraged to apply. Content Futures 2026 is a newly designed programme and not a repeat of previous accelerators, reflecting how significantly the market has shifted.  If you would like a large print version of this application form, or if you require any adjustments or alternative arrangements for applying, please contact Luca Chowdhury, Production Co-ordinator: [luca@weareindielab.co.uk](mailto:luca@weareindielab.co.uk) | | |
| Name of person completing form: |  | Email address of person completing form: |
|  |  |  |
|  |  |  |
| Company name: |  | Company number: |
|  |  |  |
| Number of company employees: |  |  |
|  |  |
| Website: |  | Linked In / X *(formerly Twitter)* handle: |
|  |  |  |
| Short company biog (approx. 100 words): |  |  |
|  | | |
| Do you encourage diversity and inclusion in your company? If so, please give details: | | |
|  | | |

|  |  |  |
| --- | --- | --- |
| For every company that takes part in Content Futures 2026, we offer two places. These places are specifically for founders and senior leadership team members responsible for strategic, commercial, and operational decision-making. If your company is selected to take part, please give details below of the one or two team members who would take part. | | |
| **Delegate One** |  |  |
| Name: |  | Position within company: |
|  |  |  |
| Email: |  | Mobile: |
|  |  |  |
|  |  |  |
| **Delegate Two** |  |  |
| Name: |  | Position within company: |
|  |  |  |
| Email: |  | Mobile: |
|  |  |  |
| Company head office address:  *If you do not have a physical company office, please note below the location where you carry out most of your work.* | | | |
|  | | | |
| Please state where in the UK your company is based, if different from the head office address above: | | | |
|  | | | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Please briefly describe the range of content your company makes, and in which genres.  Please also specify whether the work is scripted, non-scripted or both: | | | | | | | |
|  | | | | | | | |
| Content Futures 2026 is designed for established companies and leadership teams making next-phase strategic decisions. It is not an introductory or start-up programme.  To meet our [criteria](https://www.weareindielab.co.uk/tv-accelerator-2025) you must have two company broadcast credits in the last two years, or a body of significant digital-first content. Or three founder broadcast credits as a producer, executive producer or series producer in the last three years.  Please list these credits below. If applicable, please include the founder’s specific credit on the project: | | | | | | | |
|  | | | | | | | |
| Please list the programmes you have delivered in the last 18 months: (We recognise that commissioning volumes have shifted significantly across the sector. This question is intended to provide context, not to prioritise scale or volume. | | | | | | | |
|  | | | | | | | |
| Do you have programmes confirmed for production in 2026? | | | | | | | |
| Yes |  | No |  |
| If you answered Yes above, please list each production, its genre, and how and by whom it has been financed (commissioning broadcaster, pre-sales, distribution advance etc): | | | | | | | |
|  | | | | | | | |
| Do you have productions which have part-financing in place for 2026, and for which you are working to close financing? | | | | | | | |
| Yes |  | No |  |  |  |  |  |
| If you answered Yes above, please list each production, its genre, how and by whom it has been part-financed (commissioning broadcasters, pre-sales, distribution advance etc), and what percentage of the budget has yet to be found for you to begin production: | | | | | | | |
|  | | | | | | | |

|  |  |  |  |
| --- | --- | --- | --- |
| Please provide revenue figures for your last financial year. | | | |
| Total revenue: |  | TV Broadcast/streamer revenue  (including UK & international commissions, sales and distribution revenue, including distribution advances): |
|  |  |  |
| Digital, podcast and other |  |  |
|  |  |
| Please provide your expected total revenue for the next 12 months: | | | |
|  |  |
| Please indicate whether your company has already received equity investment, or has an umbrella deal. If it has, please list your equity investors and their share of ownership and/or your umbrella company: | | | |
|  | | | |
| Please indicate whether your company has a distribution first-look deal in place with a distribution partner or your parent company. If it has, please state with whom: | | | |
|  | | | |
| Please indicate whether your company receives outside consultancy support from business, financial or legal parties, and/or has a non-executive board member or non-executive chairperson. If so, please list: | | | |
|  | | | |

Content Futures 2026 includes a practical, applied focus on technology and AI as part of everyday workflows.

How is your company currently engaging with technology or AI across development, operations or decision-making? Where do you see the biggest opportunities or uncertainties?

|  |
| --- |
|  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| |  | | --- | | What are the main challenges your company is facing across the next 12 months? | |  | | Content Futures 2026 is designed to support established independent production companies to reassess strategy, focus and routes to value in a changed market.  Please outline:  • the strategic challenges your company is currently facing  • the decisions or trade-offs you are working through  • what you hope this programme will help you clarify, prioritise or reposition  (Maximum 200 words) | |  | |  | | It may help your application to provide a recommendation for your company or founders, from a TV commissioning editor. If you are able to do so, please insert this below: | |  | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| This year, we are proud to be delivering a Diversity and Inclusion Bursary Scheme. Full details can be found [here](http://www.weareindielab.co.uk/2025-tv-diversity-bursary-scheme). If your company is eligible for this scheme, please indicate below, and state the basis on which you are eligible. If you have any queries regarding the bursary, please contact Luca Chowdhury, Production Co-ordinator: [luca@weareindielab.co.uk](mailto:luca@weareindielab.co.uk) | | | | | | | |
|  | | | | | | | |
| Indielab actively welcomes applications from disabled-led indies.  All information entered here will only be used to support you in your application. If we offer you a place on the programme, we will then discuss in a separate conversation any adjustments you might require.  Our definition of disability is based on that in the Equality Act 2010: *a physical or mental condition that is long-lasting and has a substantial adverse effect on day-to-day activities*.     With reference to the definition above, do you consider yourself to be disabled? | | | | | | | |
|  | | | | | | | |
| Yes |  | No |  | Not sure |  | Prefer not to say |  | |
|  | | | | | | | | |
| Do you have any access or adjustments requirements for this application process or for attendance on the programme? | | | | | | | | |
| Yes |  | No |  | Not sure |  | Prefer not to say |  | |
| If you answered Yes to the previous question, should you be offered a place on the programme, how can we best support you to get the most out of it? | | | | | | | | |
|  | | | | | | | | |
| Is there anything else you would like to add to your application? If you would like to share your showreel or any other files to support your application, please add links below. | | | | | | | | |
|  | | | | | | | | |

Once you have completed this form, please email it to [apply@weareindielab.co.uk](mailto:apply@weareindielab.co.uk)

**Please remember to also attach completed equality and diversity monitoring forms for the one or two delegates identified above (one EDI monitoring form per delegate).**

**The deadline for completed applications is 12pm on Friday 13 March 2026.**

If you have any questions or problems with your application, please contact Luca Chowdhury, Production Co-ordinator: [luca@weareindielab.co.uk](mailto:luca@weareindielab.co.uk)

Submission of this form does not guarantee a place on the programme. We will confirm receipt of your application by email. We will email following the application closing date to notify you of the outcome.

For more information, please see our [terms and conditions](https://www.weareindielab.co.uk/2026-tv-accelerator-terms-conditions).

We will keep information provided to us confidential in accordance with our [privacy policy](https://www.weareindielab.co.uk/privacy-policy).

Thank you very much for your application.